

QUARTERLY REPORT



CITY OF SUNNYVALE

SUMMER 2000

NEIGHBORHOOD TASK FORCE BUILDS COMMUNITY

Sunnyvale residents are citizens of the City, but they also live in a neighborhood. The immediate area surrounding their homes is where they experience many of the services the City has to offer. Most people agree that the quality of a community comes, in great part, from the quality of its neighborhoods.

It's been more than two years since the City of Sunnyvale established its Neighborhood Task Force, a multi-disciplinary team comprised of City staff from different departments. The goal is to share resources and better coordinate the City's programs and services as they apply to a specific neighborhood.

"By approaching neighborhood issues as a task force, we are better able to provide residents with the tools to empower and improve their own neighborhoods," explained Nancy Steward, chair of the Task Force for the first year and a half.

Steward said the Task Force expands on strategies already developed by Neighborhood Preservation and Public Safety staff to work collaboratively to solve neighborhood problems. For example, if a neighborhood is identified as a higher crime area, Public Safety might focus resources to reduce criminal activity while Neighborhood Preservation staff concentrate on code enforce-

ment. "The library might add book-mobile stops in that neighborhood, while other City departments increase their efforts to make residents more aware of recreation and health services available to them," she said.

"Instead of a piecemeal approach to helping this neighborhood, the Task Force coordinates the efforts of all City departments that can provide some part of the overall solution," explained Lieutenant Ron D'Alba of Public Safety, chair of the Neighborhood Task Force. "It's the coordinated delivery of services that allows us to achieve the end result — a neighborhood that looks better, is safer, and has a sense of community."

The Neighborhood Task Force has most recently focused on the Fair Oaks corridor, the neighborhood primarily bounded by Maude to the north, Central Expressway to the south, Roosevelt to the west and Fair Oaks to the east. The designated area also includes Fair Oaks Park.

See Neighborhood Task Force, page 3



Wall on N. Fair Oaks (top) before students, community members and city staff painted a mural (bottom).

VIAL OF LIFE PROGRAM GIVES IMPORTANT INFORMATION TO EMERGENCY WORKERS

SUNNYVALE ONCE AGAIN AMONG SAFEST CITIES

Recent FBI statistics showed that, of cities with populations over 100,000, Sunnyvale is the 5th safest city in America.

"Sunnyvale has consistently ranked among the safest cities in the United States and I am pleased that we have done so again," stated Chief Ernie Bakin. "This is a strong statement about the quality of the men and women in the department, as well as our partners in the community," said Bakin.

The number of actual crimes in Sunnyvale has decreased for the seventh straight year, for a total decline of more than 45%, despite an increase in population. The population adjusted FBI Crime Index is at a 25 year low in Sunnyvale.

The Department of Public Safety measures the success of Police Services in part by a weighted-average crime index. By that measure, Sunnyvale's fiscal year 1999 crime rate was 59% below the FBI crime index, 66% below the California index, and 45% below the county rate.



In emergency medical situations, the first concern is often getting trained help to the individual quickly.

But equally important can be providing emergency workers with critical information about the patient that will help them more quickly assess a situation and provide the right type of treatment.

But what if the individual is unconscious and no one else is present who knows about chronic illnesses, medications, or other special health problems that need to be considered?

The Vial of Life program was introduced several years ago to provide seniors, people who live alone, and anyone with a chronic illness such as diabetes, epilepsy and kidney disease with a way of communicating with emergency personnel if they are unable to do so directly.

Now, every fire station and patrol unit in the Sunnyvale Public Safety Department will have a supply of Vials of Life to distribute to residents who

can use them. The vials also are available from Public Safety (contact Patty Diaz at 730-7151) and from the Sunnyvale Senior Center (contact Myrna Stein 730-7360).

The vial is a small plastic container similar to the type used by hospitals to store medicines. Individuals complete a form recording identification, vital medical information, and relative/friend contact information in case of an emergency.

It is stored on the top shelf of the refrigerator door and a sticker is placed on the

upper outside corner of the refrigerator door alerting emergency personnel that it is inside. Police, firefighters, paramedics and other emergency responders are trained to look for this sticker on the refrigerator and to check the glove box of automobiles for a Vial of Life. People with chronic illnesses are encouraged to have a Vial of Life in their workplace as well.

The vital medical information form includes the individual's name, address,

See Vial of Life, page 2





**CITY OF SUNNYVALE
QUARTERLY REPORT
JULY 2000**

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NEW UTILITY RATES IN EFFECT JULY 1

New rates for utility services go into effect July 1, 2000, increasing the average residential utility bill by a total of \$2.58 per month, or about 4.8% higher than in fiscal year 1999/2000.

Utility rates affected include water, refuse, and sewer service. Even with the rate increases, the average monthly bill for these services for a single-family home in Sunnyvale is still about 33% less than the average monthly bill in surrounding communities.

The rates for all utility accounts increased by the following percentages:

- 5.5% for water service
- 3.0% for refuse service
- 7.2% for sewer service.

More detailed information on specific rate changes is available from the City of Sunnyvale Utility Services Billing Office by calling (408) 730-7400 (residential customers) and (408) 730-7681 (commercial customers). Due to the complexities of commercial, industrial and multi-fam-

ily utility services, specific rates and comparisons are not included here.

Water

Water rates for all Sunnyvale customers increase by 5.5%. The amount of water used each month varies from household to household, but a typical consumption of 275 gallons of water per day would mean a monthly bill of \$15.28.

The biggest contributor to the need for increased water rates is the higher cost of water from wholesale providers. The cost of purchased water accounts for more than 75% of the cost of operation of the Sunnyvale water system.

Refuse

The rate for refuse service is increased by 3%, making the charge for one-can residential service \$16.70 per month and the cost of unlimited residential service \$24.26 per month.

Refuse rates include weekly collection of garbage, recyclables, and yard trimmings; processing the collected materials at the Sunnyvale Materials Recovery and Transfer (SMaRT®) Station; and disposal of refuse at the Kirby Canyon Landfill. The fees also pay for household hazardous waste disposal events and

compliance with state and federal environmental regulations at the closed Sunnyvale Landfill.

It was initially projected that refuse rates would increase by 4% this year, but a new contract for the operation of the SMaRT® Station resulted in substantial cost savings and allowed the increase to be kept to 3%.

Sewer

The rate for sewer services is 7.2% higher, making residential rates \$16.66 per month, an increase of \$1.12 per month.

The increase to the sewer rates is directly related to the increasing cost of chemicals used to treat sewage in the production of reclaimed water and prior to discharge into the bay. Additionally, funds are needed for infrastructure projects and repairs to the overall system.

Sewer rates also cover the cost of prevention of water pollution in San Francisco Bay through wastewater collection, treatment and disposal and compliance with state and federal environmental regulations.

A brochure detailing all of these utility rate increases was included with utility bills mailed out in May and June. ☀

VIAL OF LIFE

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age, emergency contact, physician's name, current medical aids (contact lenses, dentures, pacemakers, etc.), special health problems (such as

allergies to drugs or food), current medications being taken and medical diagnoses. Advanced directives such as a Durable Power of Attorney for Health Care Decisions or a Pre-Hospital Do Not Resuscitate form also may be placed in the Vial.

The Office of Community and Patient Relations of Stanford Hospital

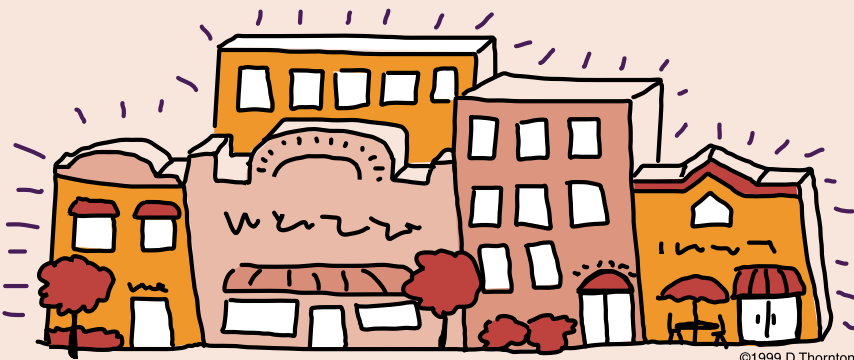
and Clinics support the program, which makes supplies of the Vials available to central distribution points. More than 50,000 vials have been distributed in Santa Clara and San Mateo Counties since the program began in 1997. For further information contact Stanford Hospital at (650) 723-7167. ☀

DOWNTOWN CONSTRUCTION UPDATE

Several redevelopment projects are currently underway in the downtown. Construction has started on 124 residential units being built at Sunnyvale and Evelyn Avenues that are expected to be completed by June, 2001. The center section of the current garage at the Town Center is being demolished and a parking facility near J.C. Penney's is expected to be finished by November. Construction is tentatively set to begin in July on the underground parking phase of the three new downtown office buildings by The Mozart Group.

More projects will begin this winter, including the new Sunnyvale Multi-Modal Transit Station (CalTrain), located next to Murphy Square, and a new Town Center parking garage by Macy's. The Center's new 20-screen theater is anticipated for May, 2001.

Other projects in the works include the new downtown city plaza at the corner of Evelyn Avenue and Frances Street, which is estimated to be completed in 2002, and street improvements at Washington and Mathilda Avenues, which will be coordinated with other construction projects. ☀



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INTERNATIONAL STREET FAIRE SEEKS GROUPS TO SHARE CULTURES

An International Street Faire, celebrating the cultural diversity of Sunnyvale, is planned for **Saturday, September 23**, 11 a.m. to 4 p.m. at the City Hall Plaza, Olive Avenue between Mathilda and Pastoria. The event is free and open to the public.

"The World In Your City" will feature an international food court, cultural displays, demonstrations, children's craft activities, art and photo club shows, and main stage entertainment every hour. Already confirmed for the program are a Hispanic storyteller, Japanese Taiko drumming, Filipino dancers, an African-American storyteller, and traditional American music.

Community cultural groups are invited to participate with display

tables and demonstrations. Group members are encouraged to dress in cultural attire and distribute information about their organization. A wide variety of activities is sought for the demonstration stage, such as Tae Kwon Do, Israeli folk dance, or cricket.

Music clubs, school groups, dance troupes, church groups, or any other club or organization that would like to share its culture with the entire community should contact Kristin Mingst at 730-7338 for an application.

The International Street Faire is hosted by the City of Sunnyvale Parks and Recreation Department and the Sunnyvale Library. More information on the event will be posted on the City's website at www.ci.sunnyvale.ca.us. ☀



An International Street Faire

CHANGES IN CODE TO REDUCE ABANDONED, DISMANTLED VEHICLES

How long can vehicles be left on the street? When is a vehicle considered to be abandoned? When is a vehicle legally deemed to be “inoperable?”

These are some of the most frequent questions residents have about code compliance. Amendments to the City Code related to nuisance vehicles, approved by the City Council in April, are designed to make code requirements more clear and to decrease the number of vehicles being stored on city streets, public parking lots, and residential yards.

“The ambiguities of the code before these amendments made it more difficult for the City’s Nuisance Vehicle Inspectors to follow up on citizen complaints and cause the removal of inoperable vehicles,” explained Lieutenant Ron D’Alba of Public Safety. “Unclear language allowed violators to circumvent the law.”

The three major changes to the code are:

- Vehicles may be stored on city

streets and parking lots for only a maximum of 72 hours and then must be moved. Previously, the time limit was 120 hours. Removing tire markings or pushing/moving a vehicle a short distance will not allow owners to claim an additional 72 hour storage period.

- The definition of “vehicles” is expanded to include boats and trailers.
- The code is more clear about what is an “operable” vehicle and what is an “inoperable” vehicle. Vehicles in operable condition must be able to move under their own power and must be legal and safe to operate on highways under California state law. Covering up odometers, a tactic used by some owners to hide whether the vehicle has been moved, will now be considered a sign that the vehicle is inoperable.

“Having vehicles that are abandoned, wrecked, dismantled or

inoperable in any way stored on public property does not add to a positive appearance of the City,” said Lt. D’Alba. “In fact, nuisance vehicles are one of the first and most obvious signs of a neglected neighborhood and they can promote criminal activity, endanger public health and safety and reduce property values.”

Nuisance vehicles also interfere with street sweeping, allow vehicle fluids to soak into the soil and water table, and provide a dangerous, but alluring, hazard for playing children.

“The Departments of Public Safety and Community Development have taken a very proactive stance with regard to nuisance vehicles,” Lt. D’Alba said. “These code amendments will help us reduce and prevent the storage of nuisance vehicles to prevent neighborhood blight, to deter criminal activity, and to provide a better quality of life throughout the community.” The new code can be found on the City’s website at www.ci.sunnyvale.ca.us 🌻



COUNCIL ADOPTS CODE OF CONDUCT

A new Council Code of Conduct that supplements the City’s Code of Ethics was recently adopted by the City Council. The document is designed to provide elected officials with specific guidelines for effective working relationships with other councilmembers, City staff, other government agencies, the public, the media, and members of boards, commissions and committees.

“The Code of Ethics provides guidance on moral issues and questions of right and wrong, but we did not have a written description of roles and responsibilities,” said Vice Mayor Jack Walker who chaired the Council Policy and Protocol Subcommittee that drafted the new Code of Conduct. “Our task was to define more clearly the behavior, manners and courtesies that are suitable for various occasions.”

Featured in the Code are the roles and responsibilities of the mayor, the vice mayor, current councilmembers, former councilmembers, and meeting chairs. Also included are suggestions on how to exhibit appropriate behavior at all times.

“We believe that demonstrating respect for each individual through words and actions is the principle that can help guide councilmembers to do the right thing in even the most difficult situations,” Walker said. 🌻

NEIGHBORHOOD TASK FORCE

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The City helped to organize a clean-up day in the Fair Oaks neighborhood and worked with property owners to improve lighting and landscaping to help with crime prevention. City departments provided seedlings that children could plant around apartment buildings, and City staff encouraged residents in the neighborhood to participate in the annual National Night Out event last summer. City staff also helped identify community leaders and assisted them in creating a neighborhood association.

“The more that people can meet one another and learn to watch out for each other, the more a neighborhood improves and becomes a close-knit community,” Lt. D’Alba said. “What we are learning in Public Safety is that building a sense of community is a key element to crime prevention and neighborhood preservation.”

One of the outward signs of change in the Fair Oaks neighborhood is the new mural recently painted on the side of the Stop and Go store at 396 N. Fair Oaks at Taylor. The colorful mural of an

orchard was designed by a neighborhood resident in cooperation with the newly-formed neighborhood association. It was painted by City Year volunteers, area adults and children, and City staff from Public Safety, Community Development, Parks and Recreation, and the Columbia Neighborhood Center.

Lt. D’Alba said the Task Force also focuses City resources in other ways. For example, grant proposals and study issues worked on by different departments have been brought before the Task Force for broad-based input on different topics. The Task Force is very involved in a study of replication of the Columbia Neighborhood Center in other areas of the City and with a youth services study that is underway.

“We are very proactive in looking for ways to cut red tape and get the job done,” he said. “Everything we do is about building up neighborhoods by increasing the feeling of community, empowering the residents, and focusing the great resources of the City and the talents of City staff.” 🌻

NATIONAL NIGHT OUT IS AUGUST 1

Residents throughout Sunnyvale are encouraged to join neighborhoods all over the United States for the 17th annual National Night Out crime and drug prevention event on Tuesday, August 1.

Each year, on a designated summer evening, citizens in 9,500 communities in all 50 states are asked to lock their doors, turn on their lights, and spend the evening out-of-doors with their neighbors. Many neighborhoods schedule block parties, cookouts, parades, contests, flashlight walks, and fun activities for children and teens.

Sponsored by the National Association of Town Watch and co-sponsored by Sunnyvale Public Safety, the event is designed to strengthen neighborhood spirit and police-community partnerships — major deterrents to crime and illegal drug activity. Organizers believe National Night Out sends the message to criminals that neighborhoods are organized and fighting back.

More information on National Night Out in Sunnyvale may be obtained from Mariana Alvarez at the Public Safety Crime Prevention Unit, 730-7140. For information on nation-wide activities, visit the website: www.nno.org.



LOOK AND FEEL OF NEW OLDER ADULT CENTER IS REFLECTED IN SITE PLAN AND MODEL

Two important design phases of the new Older Adult Center have been completed. A scale model and a color site plan are now available to give residents an idea of the “look and feel” of the 23,000-square-foot facility that will be built on the Community Center campus.

Architects from The Steinberg Group have completed a comprehensive outline of uses of the buildings and determined which uses need to be adjacent to one another. Designs of site and floor plans are now posted at the Community Center and at the current Senior Center, 820 West McKinley Ave., for public viewing.

“This is going to be a first-class structure that will serve the needs of our increasing older adult population and will provide facilities adequate for the future,” said John Hopkins of the Public Works Department. “The public can now see a graphic representation of what the Center will be like.”

Both the program and schematic designs were based, in part, on a survey conducted by a gerontologist who is a member of the design team. About 390 older adults participated in the research and identified fitness and health, lifelong learning, and nutrition as the highest priorities for the center. Respondents also emphasized that the new facility needed to be flexible to accommodate a variety of programs.

A 12-member Senior Center Advisory Committee, representing a cross-section of older adults in Sunnyvale, has reviewed specific details of the project as it has moved through design phases. Community meetings were held in May to share program and schematic designs with

the public, and more community meetings will be scheduled as the project continues.

The one-story, free-standing building is expected to open in 2002. It will be built in an area near the intersection of Manet Drive and the entry into the Community Center campus. Until the new Older Adult Center opens, activities for residents ages 50 and up will continue at the current Senior Center, on McKinley.

“A center such as this one encourages socialization among older adults and provides enjoyable and satisfying activities for their physical well-being and recreation,” said John Lawrence, Leisure Services Manager. The Older Adult Center also will be wired so that computer classes can challenge older adults mentally and keep them connected with the latest technology.


The City of Sunnyvale has provided leisure and recreation services to older adults since 1958. For more information on the new Older Adult Center, contact the current Sunnyvale Senior Center at (408) 730-7360. ☎

COUNCIL TO HEAR RESULTS OF CITIZEN SURVEY

What do the citizens of Sunnyvale think about the services they receive from the City? What services do they use? What services are they unaware of? What services would they like to see added?

These are just some questions that will be answered in the citizen satisfaction survey report that will be presented to the City Council on July 11. The survey was conducted in May and hundreds of residents, contacted through random selection, took time to participate and convey their thoughts.

Research analysts from The Gelfond Group will present the report to Council and compare it to results of a similar citizen satisfaction survey conducted in 1996. The survey is one of several feedback mechanisms the City uses to gather information from the community on ways that services can be improved or expanded.




Tell us what you think.

How do you feel about living in Sunnyvale?

What do you like?

What can be improved?



The City of Sunnyvale has retained a professional survey firm to conduct a

Citizen Opinion and Satisfaction Survey

PUBLIC SAFETY’S 50TH ANNIVERSARY CELEBRATED AT 4TH OF JULY EVENT

A community celebration in honor of the 50th anniversary of Sunnyvale’s Department of Public Safety will be part of the City’s annual 4th of July activities at Baylands Park.

From 11 a.m. to 5 p.m. that day a fire truck will be on display and Public Safety will host a tent where citizens can receive information about crime and fire prevention, emergency preparedness, animal licensing, and officer recruitment.

An official public “birthday” party is scheduled for 1 p.m., featuring honored guests and a delicious cake.

Demonstrations by the department’s K-9 dog unit will follow during the afternoon.

Police and fire services were consolidated into one Public Safety Department in Sunnyvale in 1950. Public Safety has grown to encompass 232 sworn officers and 80 civilian staff who provide a full range of police and fire services to Sunnyvale residents, businesses, and visitors. ☎



MIDWEEK MUSIC AND MARKET SET FOR DOWNTOWN THIS SUMMER

A new summertime tradition for downtown Sunnyvale will be launched on July 12 with the first “Midweek Market and Music Madness”, an event that combines a farmers’ market and free concerts by local bands with twilight dining and shopping. The free event will be held each Wednesday through September, from 4 to 8 p.m., on Murphy Avenue and Washington.

The summer music series is presented by the new Sunnyvale Downtown Association (SDA), which was formed by downtown merchants in March to promote downtown businesses as a vital part of the community.

The first activity sponsored by the SDA was an art and essay contest for local high school students. Winning artwork will be painted as a mural in the downtown; the best essay was read at a City Council meeting in June. “This project is designed to get our youth involved in their downtown, which may one day become their place of business,” Joe Antuzzi of Il Postale said.



“Midweek Market and Music Madness” is a response to requests from residents to have a second weekly farmers’ market in the downtown area. The Saturday morning farmers’ market has offered the community fresh produce, baked goods, and other gourmet treats for seven years. It is one of the most popular activities in the City.

Antuzzi, who chairs the Downtown Association, said that a special focus of the SDA will be helping downtown merchants with the disruption to normal activity that is expected during the major construction projects scheduled for the downtown over the next two years. “The SDA is committed to making the transition period as problem-free and prosperous as possible,” he said.

“The SDA will help our downtown merchants create an environment that will ensure the economic vitality of this important segment of the community during the redevelopment of our downtown,” said Suzi Blackman, executive director of the Sunnyvale Chamber of Commerce which helped to organize the SDA along with assistance from City staff in the Economic Development Division.

“We pledge to work with the City and developers to make everyone proud of the accomplishments we are sure to enjoy,” Antuzzi said. “If we all work together, we can continue to make Sunnyvale a thriving community.” 🌻

GOAL OF WORKPLACE IMPROVEMENT — MAKE GOOD EVEN BETTER

Sunnyvale has a reputation as one of the better-run cities in the nation. But as any Silicon Valley company can attest, the real challenge in maintaining excellence is continuous improvement.

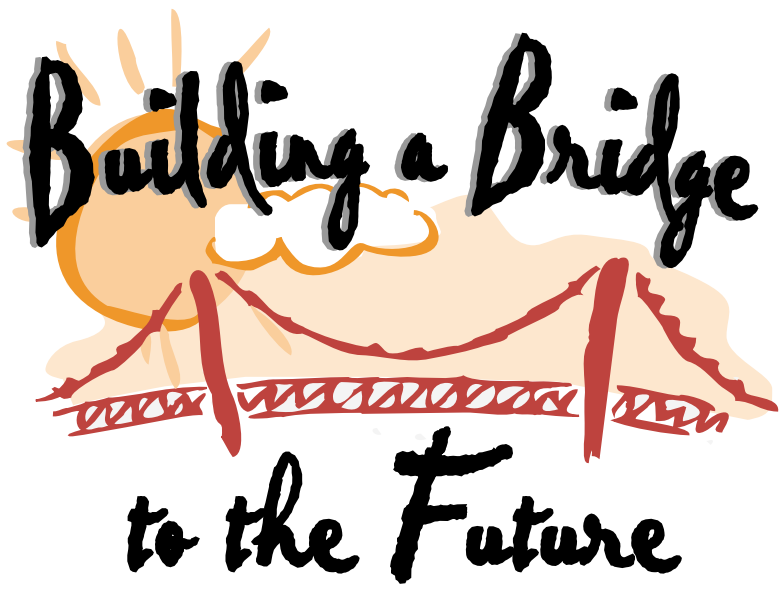
The City’s Workplace Improvement Initiative is involving employees from every department in activities to identify specific ways that Sunnyvale, as an organization, can improve as a workplace, resulting in more efficiency and effectiveness in providing services to the community.

“The workplace environment has a significant impact on the ability of people to do their best work,” said City Manager Robert S. LaSala. “Productivity, morale, customer service attitudes, and employee recruitment and retention can all be improved if the workplace environment is improved.”

LaSala added that the City, like every other employer in Silicon Valley, is concerned about retaining its talented workforce. “The City depends upon the knowledge and skills of our employees in order to serve our citizens,” he said. “We are fortunate to have dedicated people who get a lot of personal satisfaction from the contribution they make to the community through their work.”

The Workplace Improvement Initiative was launched with a survey of all employees that focused on three areas: 1) improvements to tools and workspace; 2) improvements to processes and systems; 3) other improvements that would allow employees to find their work to be more meaningful and feel valued for their contributions.

Each department used the results of the survey as a basis for brain-




storming ideas specific to their function. For example, the Finance Department introduced an “I Spy” program that recognizes and rewards employees who are observed providing quality service above-and-beyond what is customary. Public Works made several changes to processes and procedures to help employees keep the needs of the end user and final outcomes and goals in mind. Several departments have redistributed decision-making authority to allow employees to provide better customer service and complete projects more efficiently.

While individual department efforts were going on, an inter-departmental team developed recommendations for across-the-board changes that could be instituted City-wide.

After considerable input from employees, the Workplace Improvement Team came up with the following Guiding Principles for the organization:

- Public Service
 - Leadership
 - Respect and Recognition
 - Honesty and Integrity
- In addition, the teams sifted through all the information and input and recommended the City focus on the following key initiatives for making the workplace better:
- Communication
 - Compensation
 - Staffing and Training
 - Office Space
 - Recognition and Air of Celebration/Fun
- “Continuous learning and career development opportunities are important to everyone,” LaSala said. “It is important to offer people the chance to grow, to learn new skills, to try new things so that they will stay fresh and energized about their work. That is how you create an environment conducive to innovation and customer service — two of the core values of the City of Sunnyvale.” 🌻



In the Bay Area, the summer air pollution “season” runs from June to October. During this period, the Bay Area often experiences several days with high levels of ozone. On high pollution days, the Bay Area Air Quality Management District issues Spare the Air notices to the public, asking them to voluntarily refrain from polluting activities. Listen for these notices on the radio or TV, check out their website and register for automatic Email notification of Spare the Air days at www.sparetheair.org.

ANNUAL STATE OF THE CITY FOCUSES ON DIVERSITY



Top: students with the Washington Community Folklorico Group pose after their performance.

Bottom: the final entertainment before the program was a Chinese Lion Dance.

The 2000 State of the City celebration, held on May 6, featured multicultural entertainment, displays, an awards ceremony, and the Mayors address — reflecting the theme of “Many Cultures — One Community.” The event coincided with the popular Farmer’s Market and brought hundreds of people to downtown Sunnyvale for the celebration.



Mayor Vorreiter gives the annual State of the City address.

Students from Vargas Elementary School welcomed participants to the program in six languages: Spanish, Korean, German, Armenian, Syrian and Chinese. Entertainment, hosted by Johnny Gi-tar, also had an international flavor, with performances by a variety of cultural arts groups including the Vietnam Goodwill Group, Red Thistle Dancers, Arkadash Turkish Folk Ensemble, Second Chances Samoan Polynesian Dancers, Washington Community Folklorico Group, Thai Dancers, Wing Lam Kung Fu Lion Dance, and more.

Displays and demonstrations focusing on diversity were available during the Saturday event to provide information from City departments, local nonprofit organizations and community cultural and arts groups.

“For two decades this event has brought people in Sunnyvale together to celebrate community achievements,” said Mayor Pat Vorreiter in the Mayor’s State of the City Address. “The theme ‘Many Cultures — One Community’ recognizes the changing nature of Sunnyvale as it has moved from its orchard heritage days, to the ‘Heart of Silicon Valley’ — a diverse, but integrated community.” 🌸

EVERYDAY ACTIVITIES CAN POLLUTE THE BAY

Common pollutants, debris, and chemicals accumulate on streets, sidewalks, and parking lots as a result of everyday activity. These pollutants are carried by rainwater and runoff into gutters and storm drains. The storm drain system empties into local streams and the San Francisco Bay.

Pollution in the storm drain system also comes from illegal dumping of materials, such as motor oil and trash.

Stormwater pollution also is referred to as “nonpoint source” pollution because it does not originate from an identifiable source, such as a sewer pipe or industrial site. The storm drain system is separate from the sewer system and it is illegal to dump anything but storm water into the drain system.

Stormwater pollution is now the leading cause of water pollution in San Francisco Bay and is responsible for as much as 80% of its pollution.

Stormwater is carried directly to the Bay through natural stream channels and an underground storm drain system. Neither of these is part of the household sewer system, so anything dumped into the gutter goes into storm drains, which flow directly into local creeks and San Francisco Bay without screening or treatment.

Have you ever done any of the following?

Washed a car in the street or driveway? Soapy water is not absorbed by paved surfaces. It flows along the curb to the storm drain and into local creeks and San Francisco Bay. Even soaps labeled nontoxic or biodegradable are harmful to the environment.

INSTEAD: Use a commercial car wash service that recycles water or, if you continue to wash your car at home, direct water onto a lawn or unpaved surface and minimize the amount of soap you use.

Hosed off driveways and sidewalks? Water used for hose-downs takes particles of motor oil, other automotive fluids, grime, trash, leaves, and other pollutants into the storm drain system.

INSTEAD: Regularly sweep driveways, sidewalks, and curbside gutters. Clean oil and grease spots off the driveway by applying a dry absorbent such as kitty litter, corn meal or sawdust to the spot. Let it sit for several hours, then sweep into a plastic bag, and place it in the garbage.

Emptied a bucket of dirty cleaning water into the gutter? Liquids poured into the gutter flow into the

storm drain system. There is no treatment or screening of materials in the storm drain system. They flow directly into local creeks and San Francisco Bay.

INSTEAD: Put dirty cleaning water into a sink or toilet where it will be “cleaned up” during the wastewater treatment process.

Left pet waste on the lawn? Pet wastes can be washed into the storm drain system by rain or irrigation watering. Pet waste adds hazardous bacteria and organic compounds that can alter a creek’s water chemistry and can lead to the death of plants and fish.

INSTEAD: Dispose of pet waste in the garbage.

Overused garden chemicals? Pesticides and herbicides can wash or be blown by the wind into the storm drain system where they are hazardous to aquatic life.

INSTEAD: Use garden chemicals according to label instructions. Never use garden chemicals when rain is forecast for the next 24 hours. Consider organic gardening methods.

Overwatered your landscaping or garden? Excess water from too much irrigation will pick up pollutants on the way into the storm drain.

INSTEAD: Water only your lawn and garden — not the sidewalk — and only when needed.

Allowed a car to leak oil, antifreeze, or other liquids? Automotive liquids allowed to drip on driveways and roads turns into an oily residue that is washed into the storm drain system by rainwater or runoff from landscape watering or sidewalk/driveway hose-downs.

INSTEAD: Have leaks repaired as soon as you notice a spot on the driveway or in the garage.

Drained a pool, spa, hot tub, or fountain water into the storm drain? The chemicals used in pools, spas, hot tubs and fountains can be toxic to aquatic life in local streams and the Bay.

INSTEAD: When cleaning out your pool, spa, hot tub, or fountain, discharge the water into a sewer line after obtaining permission from the local sewage treatment plant.

Dumped anything into the storm drains?

INSTEAD: Use Sunnyvale’s motor oil recycling programs, household hazardous waste collection programs, composting, and other recycling services. 🌸

Award-Winning Season in Sunnyvale

It's been an award-winning season in the City of Sunnyvale during the past few months. Several recognition programs have honored individual citizens and groups for their contributions to Sunnyvale's quality of life and the environment.

The following outstanding members of the community were selected for recognition at the State of the City event by the 2000 Mayor's Awards Selection Committee, which was comprised of: Mayor Patricia Vorreiter; Vice Mayor Jack Walker; Mary Lou Austin of Murphy's Law; Rick Flovin, Lakewood Village Neighborhood Association; Donald Jolly, Sunnyvale School District; Arley Marley, Infoscan; Jamie McCleary, Fremont High School; Jua Ratanaphum, Thai Basil Restaurant; and Lois Schulz, Senior Volunteer.

Distinguished Citizen of the Year: Jeanine Stanek

Jeanine Stanek is one of the founders of Tomorrow's Leaders Today, a leadership development program for high school students; an active volunteer for Sunnyvale Community Services and the Caring One-to-One program; a volunteer coordinator at St. Martin's Church; and involved with many other school, PTA, and Girl Scout activities. She organized Career Day at Homestead High School and coordinates an arts and crafts program for seniors. In her "spare" time she helps families in crisis and drives people to medical appointments. Not surprisingly, with these credentials, Jeanine is also the winner of the annual Service to Mankind Award from the Sertoma Club of Sunnyvale.

Outstanding Community Volunteer: Patricia Boyle

Patricia Boyle has volunteered hundreds of hours to help individuals master English as a second language. The Family Literacy Program that she started has helped more than a thousand people improve their English skills so that they can get jobs (or a better one) and inspire their children to new levels of literacy competency and excellence. A tireless worker, Pat also volunteers for PTA and soccer activities and staffs the Lakewood Reading Lab four days a week.

Outstanding Business Person: Marie Kuykendall

Marie Kuykendall, co-owner of Kuykendall's Auto Repair and an active member of the Sunnyvale Chamber of Commerce, is a strong advocate for the rights and responsibilities of small business owners. In 1998 she received the Rotarian of the Year award in recognition of her outstanding volunteer efforts and for three years she has served as Rotary's liaison to the Homestead Interact Club, mentoring teenage volunteers.

Outstanding High School Senior: Emily Mellentine

Emily Mellentine balances academic excellence with extensive community service. As the president of Wilcox High School's largest service club, Interact, she recently organized a conference for 600 teens from more than 50 area schools focused on ways to involve more youth in com-

munity service. Emily serves on the City of Sunnyvale Teen Advisory Council, works with young children through the Sunnyvale Department of Parks and Recreation's Tiny Tots program, and is an active Candy Striper at Kaiser Permanente Hospital. Emily maintains a 3.9 grade point average and has received academic achievement awards in English, chemistry, athletics, and art.

Award of Excellence: Le Boulanger Bakery and Café, Inc.

Le Boulanger Bakery and Café has been a partner with the City of Sunnyvale in developing the innovative Fishbowl — a Saturday night coffeehouse program for high school students that attracts about 200 teens each week. Le Boulanger initially committed to a three-month pilot program and provided its Sunnyvale facility at no cost to the City, provided food service staff, and discounted menu prices. Later the company extended the program to the 1998-1999 school year and has now committed to a long-term lease agreement.

Public Safety Award of Merit: Brittany Wade

Lifeguard Brittany Wade was recognized for her heroic efforts in pulling an unconscious man from a swimming pool at the Fair Oaks West apartment complex and performing CPR until the man was revived and emergency crews arrived.



Distinguished Citizen of the Year, Jeanine Stanek, poses after receiving the award from Councilmember Valerio.

Environmental Achievement Awards

A separate awards program celebrated in conjunction with Earth Day in April allowed the City to recognize businesses, organizations, and individuals who have made outstanding contributions to the quality of the environment.

Category	Winner
Open Space Preservation and Restoration	Orchard Heritage Park & Interpretive Exhibit
Pollution Prevention	CerOx Corporation and Lockheed Martin Systems Company
Transportation and Energy Efficiency	DES Architects & Engineers and SunPower Corporation
Waste Reduction and Recycling	IDEC Corporation and Mitsubishi Electronics

In recognition of their outstanding contributions to environmental protection, 19 Sunnyvale residents also received Environmental Achievement Awards from the City. To be considered for the award, residents wrote essays describing what they do to drive less, save energy, reduce waste and recycle, conserve water, prevent pollution, or protect open space and habitat. Representatives from City divisions reviewed more than 50 applications and selected the following nine adults and 10 youth to receive the awards: Lee Bialik, Carolyn Bircher, Carpus Chang, Kelly Chen, the Fernback family, Kevin Gregory, Stephi Hamilton, Cheryl Hollenbeak, Rachel Houtz, Lindsay Jacobson, Kim Jelfs, Carol Marshall, Kenneth Mendes, Michelle Nguyen, Shana Patadia, Vikash Patel, Paul Schmitt, John Wendell, and Wilson B. Woo.

Five other organizations received Certificates of Appreciation for partnering with the City on environmental projects over the past year. Go Network was honored for its sponsorship of the Bay Area-wide waste prevention campaign "Save Money and the Environment, Too." Coldwell Banker, Goodwill Industries of Santa Clara County, 7-Eleven, Inc., and the Sunnyvale Chamber of Commerce were recognized for their partnership on the annual City-wide Garage Sale.

Child Care Provider Award

In conjunction with National Child Care Providers Appreciation Day in May, the City of Sunnyvale presented the Mayor's Child Care Innovation Award to Jim and Gerlinde Daugherty of Gerlinde's Family Day Care. They were honored for "maintaining the highest standards of nutrition and cleanliness in a loving, warm, and nurturing environment." 🌻

SPOTLIGHT ON BOARDS AND COMMISIONS

BICYCLE ADVISORY COMMITTEE ADVOCATES FOR CYCLISTS AND PEDESTRIANS

Making the City of Sunnyvale more bike-able and walk-able is the goal of the Bicycle Advisory Committee (BAC), one of several citizen advisory groups that make recommendations to the City Council on a variety of community issues. The seven-member Bicycle Advisory Committee meets on the third Thursday of each month at 6:30 p.m. in the West Conference Room of City Hall. Membership on the committee is open to both bicyclists and non-bicyclists and is staffed by the Department of Public Works Traffic Engineering Division.

“Our job is to filter information related to bicycling and walking and present it to Council to help them set policy,” said Thomas Mayer, who is just completing four years on the Committee. “Another piece is to help the Council and City staff understand a bicyclist’s point of view.”

Sunnyvale’s streets and sidewalks look different when you’re on foot or a bike, according to Committee members. “Sunnyvale has a lot of great things, but it is not the most bike-able town,” said Barney Burke, chair of the BAC. “The City was built to accommodate automobiles, but you shouldn’t need to have a driver’s license to assure that there is a reasonable and safe way to get where you want to go. The BAC is there to recommend improvements to make biking and walking a convenient and fun choice to those who don’t want to take a vehicle.”

All of the cities in the area could use improvement, according to Ginger Wolnik, a BAC member who has bicycled as much as 20 miles a day to commute to a job. “People who ride regularly are the ones who understand the conditions and what’s needed,” she said. “I joined the Committee because I wanted to have my suggestions taken seriously.”

She points with pride to the re-striping on Mary Avenue, south of Fremont, as a major accomplishment for the BAC. Instead of four lanes, the street now has three lanes total – one going each way plus a center lane for left turns – which gives more room for a bicycle lane and parked cars.

“It has slowed traffic and returned Mary back into a more residential street,” she said. “It was something first proposed many years ago, but I’ve learned you can’t just call up and say ‘Why don’t you do this or that.’ You have to find out how things get done. The City can’t just drop everything and do something because someone calls in.”

Paul Wong also joined the BAC because he wanted to promote bicycles as a way to get around. A park ranger in San Jose who spends his work days either in a truck or on a bike patrolling public parklands, Wong doesn’t own a car. He commutes by bicycle 13 miles one way.

Shortly after joining the BAC, Wong created a special Bicycle Advisory Committee website that is incorporated into the City’s website. It features bicycle maps, safety tips, BAC agendas and minutes, and a feedback area where bicyclists and pedestrians can offer suggestions and ask questions.

“It helps to have people telling us about defects in bike lanes, or if they see potholes,” he said. “City staff is really good about responding.”

Wong said another goal of the

BAC is to “get people more aware of bicyclists so they will give them more space. Most people don’t know that if a roadway lane is too narrow for a bicycle and a vehicle to travel safely side by side within a lane, a bicycle can, within reason, move out into the travel lane.” The Committee works with Public Safety and local school districts to sponsor bike safety events, such as bike rodeos in the schools, and identify ways to eliminate hazards and improve conditions for walkers and bicyclists.

For Burke, a satisfying part of serving on the BAC is working with talented, committed people. “These are dedicated, thoughtful people,” he said, adding that members might spend 15 or 20 hours a month on BAC-related meetings, reports, and other activities. “They’re really bright and they have so many good insights on how to make this community a better place. We need people with initiative, understanding and compassion to be involved.”

“One of the barometers of the livability of a city is the number of cyclists and pedestrians you see on the street,” he said. Burke would like to see residential projects and companies pay more attention to providing a safe and secure “parking” facility for bicycles. He is enthusiastic about the bicycle opportunity study - a comprehensive bikeway planning analysis of the whole city completed in 1999. “It identifies things that need to be done and prioritizes them according to which are the most beneficial in getting people where they want to go.”

Mayer said that one of the high points of his tenure on the Committee was the construction of sidewalks over a drainage area on a north Sunnyvale street so that bicyclists and children walking to a nearby school didn’t have to go through dirt and mud.

“I can bike you around Sunnyvale and show you little things that might not have happened if I hadn’t been on the Committee,” said Mayer. “It shows that anybody can change the course of Sunnyvale’s direction.”

Mayer said he was heartened to count 75 bicyclists go through one intersection on El Camino during the morning commute on a rainy Bike-To-Work Day. “I’ve seen significant change in people’s understanding that more people would bike if they felt safe doing it,” he said. “We have the opportunity to take hundreds of cars off the road.”

“It takes time, it takes patience, and people need to understand that the government process is slow, but that’s the way it is supposed to be,” Mayer said. “Get involved and City Hall does listen. Actually, we are City Hall.” 🌻

HIGH GAS PRICES, SUMMER TRAVEL SEASON INSPIRE INTEREST IN WAYS TO SAVE GAS

The summer months are filled with wonderful opportunities to enjoy weekend get-aways, vacations, and dozens of other fun events that mean racking up more mileage on family vehicles. With gas prices still higher than most consumers would prefer, drivers are finding themselves more interested than usual in finding new ways to save on gas consumption.

According to the Society of Automotive Engineers, drivers can increase their miles-per-gallon statistics by 10% by making a few changes in their driving habits.

- When accelerating, pretend there is a fresh egg under your right foot that you don’t want to crack. A light, steady pressure on the accelerator will minimize the amount of fuel used.
- Anticipate the need to slow down for a stop sign, signal light, or curve. Slowing your speed by lifting your foot from the accelerator, rather than braking, saves gasoline.
- Use air conditioning sparingly — it consumes a lot of fuel.
- Avoid engine warm-ups and extended idle periods.
- Carpool whenever possible — to work, scout meetings, religious activities, or any place where more than one person is headed and you can share a ride.
- Consolidate trips and errands to minimize the number of single occupant, single-destination drives.
- Keep tires inflated to recommended pressure (maximum preferred) and follow the vehicle manufacturer’s recommended maintenance schedule.

The Society points out that many of the same driving behaviors that increase driving safety also conserve on fuel consumption. These include merging smoothly and monitoring traffic several cars ahead, not just watching the car immediately in front of you. Smooth driving with light, steady acceleration and minimal use of the brake is the most effective way to make gas go as far as possible.



BUSINESSES ARE CRITICAL ELEMENT FOR A CITY'S QUALITY OF LIFE

A community's quality of life is, in many ways, dependent upon its prosperity — and financial stability comes from a diversified and broad base of tax revenues from the business sector. Sunnyvale is fortunate to have a wide variety of types and sizes of companies that are thriving in the current strong economy.

This is one of the conclusions of an extensive study of local economic prosperity conducted by the City as part of its economic development program. Highlights of the Economic Prosperity Report 2000 were presented to the City Council in February.

"Sunnyvale has a tradition of being proactive in creating and nurturing its business community," said Karen Davis, economic development manager. "Heavy industry and agriculture shared the economic spotlight in Sunnyvale through World War II, but when that began to falter Sunnyvale was active in recruiting new types of businesses into the community."

Thus, she said, in the late 1940s Westinghouse was encouraged to take over the facility previously used by Hendy Iron Works. When the defense industry boomed, Lockheed Missiles & Space located in Sunnyvale in 1956. As semiconductors and computers launched the high tech revolution, Sunnyvale became the center of Silicon Valley's research, development, and manufacturing,

with firms like AMD & National Semiconductor.

"Now we are in the Information Age dominated by dot-com companies and knowledge workers," she said. "Once again, Sunnyvale is taking the lead in encouraging entrepreneurial activity by creating an environment that is conducive to innovation and business growth." Just recently, the Council approved new world headquarters for Yahoo! and Network Appliance.

The Economic Development Division offers several services to the local business community including:

- providing data on Sunnyvale and the region that can be used by businesses to track business trends and make decisions on location and growth strategies
- helping companies understand government policies and meet regulations in efficient and cost-effective ways
- partnering with the Sunnyvale Chamber of Commerce and other local business associations to offer knowledge and expertise to local companies, especially small and start-up operations with limited resources
- celebrating the unique and valuable role of the business community through its economic contribution and through the individual efforts of businesses to be good corporate citizens.

"We work with and for the business community to help companies achieve their business goals," Davis said. "We understand that they are facing tough challenges to stay competitive and profitable and it is important for City services to anticipate and keep pace with their changing needs."

"Quality of life is a responsibility shared by residents, government, educational institutions, community organizations and others - but a major factor is the role of business," said Davis. "We are fortunate to have so many outstanding businesses in Sunnyvale and we want to keep them here." 🌻

SUNNYVALE BUSINESS COMMUNITY AT A GLANCE

- More than 8,000 businesses are located in Sunnyvale
- 97% of the total number of businesses have fewer than 100 employees
- Approximately 2,500 of the licensed businesses are home-based
- Two-thirds of all jobs in Sunnyvale are in firms with more than 100 employees
- About 60% of the City's General Fund revenue is derived from fees and taxes paid by businesses (and it is estimated that 25% of the General Fund is spent on services to businesses)
- Sunnyvale businesses captured 17% of venture capital investments made in Santa Clara County in 1999

CHALLENGE ROPES COURSE NEW TO BAYLANDS PARK

The Fremont Union High School District (FUHSD) and Fremont Union High School Foundation (Foundation) marked the completion of a challenge ropes course at Sunnyvale Baylands Park with a May 17th celebration. Foundation members, District and City officials and members of the public enjoyed a sunny afternoon at the park listening to music provided by the Monta Vista High School jazz combo before joining to cut the ribbon to the entry of the ropes course. Nancy Harper, board member of the Foundation, was the emcee for the afternoon's activities and acknowledged the efforts of all the participants and agencies that partnered to make the ropes course a reality. Newly-trained ropes course facilitators put on a demonstration of their skills, leaping nimbly from pole to trapeze bar.

The District first proposed a feasibility study for construction of a challenge ropes course at the park through the City's study issue process in 1996. The District was seeking a local facility that could be available to students at an affordable cost. After the City Council concluded it was feasible to locate the course at the park site, the Foundation began the work of raising funds for construction; concluding a use agreement

with the City; and preparing operating plans for use of the course.

The course will be used by students and staff of the District to develop teamwork, communication, and trust. The lower portions of the structure involves exercises designed to enhance decision-making and problem-solving skills, identify and strengthen leadership styles, and encourage creativity and responsible risk-taking. The high elements focus more on the individual within the group, and seek to increase self-confidence through successfully overcoming physical and psychological challenges.

Traditionally, challenge ropes courses have been constructed at secluded sites, often in a forested setting. However, regional sites were located at distances that made it difficult for students to participate in a day's time. In addition, many areas are no longer allowing use of trees to support rope-climbing activities. To address these environmental concerns, ropes course elements are constructed using telephone poles, which range in height from 10 to 50 feet. Safety is a high priority, and participants are led by a trained facilitator.

The challenge ropes course is operated by the Foundation, at the City-managed park. City staff will have the opportunity to operate the

course during summer months. The course is not open to the public and may be used only as scheduled with the Foundation and only under supervision of trained personnel. Questions may be directed to the Foundation's Voice Message Center: (408) 566-9374. 🌻



Trainers demonstrate ropes course skills at Baylands Park.



COUNCIL WILL CONSIDER VARIETY OF TOPICS AT UPCOMING MEETINGS

A wide variety of topics will be addressed as study issues at upcoming City Council meetings. Each issue will be described in a comprehensive report developed by City staff. A commission or committee also will consider some issues before they are placed on the City Council agenda. The public is invited to give input on any study issue. Letters may be sent in advance or citizens can provide public testimony at the appropriate meeting of the Council

AUGUST 8 (STUDY SESSION ON JULY 18)
Replication of Columbia Neighborhood Center

The Columbia Neighborhood Center has completed two years of operation — providing an array of health, education, social, public safety and recreational services to children and their families. It is the result of an innovative collaboration among three City departments, the Sunnyvale School District, a health care provider, and several social service organizations. This study issue will consider if the Columbia model should be replicated in other Sunnyvale neighborhoods and how that might occur. Also, part of this study will be a look at the community's need for family support services and ways that Sunnyvale could "bundle" City programs, County social services, and nonprofit agencies to better serve at-risk youth and their families. Another topic of this study will be the need for an effective communications program to let residents know what services are available to them and how to access those services.

AUGUST 15 (STUDY SESSION)
Large Homes

This study is to determine if different development and design controls should be adopted for single family houses in Sunnyvale. In recent years, requests for large additions or new homes have increased. Some members of the community have expressed concern with the size of these homes and the change in their neighborhood; others have expressed concern that the design guidelines restrict their property rights. The study includes a telephone survey and a series of community meetings with organized neigh-

borhood groups and other interested parties to provide information and receive feedback on the matter of large homes. If you would like to provide comment on this issue please e-mail planning@ci.sunnyvale.ca.us or call Planning at 408/730-7435.

SEPTEMBER 12
Bicycle/Pedestrian Bridge

The City of Cupertino is considering constructing a bikeway/pedestrian bridge over Route 280 on a Mary Avenue alignment. Current plans call for the project to be funded entirely by the City of Cupertino and to be located entirely outside of Sunnyvale rights-of-way. The Sunnyvale Bicycle Advisory Committee believes, however, that the bridge will be a significant benefit to Sunnyvale residents and the Committee is recommending that the City offer to participate in funding the construction of the bridge by providing seed money for securing state or federal monies. A 10% contribution is estimated to be \$380,000. This study will discuss whether Sunnyvale should make this investment. The bridge will be limited to bicycles and pedestrians only — no vehicle traffic.

SEPTEMBER 19
Golf Course Reservation Policy

The current reservation policy at the City Golf Courses is that residents and non-residents have equal access to tee times. Some municipal courses give priority to residents in securing tee times. A draft of the staff report will be presented to the Parks & Recreation Commission on August 9 and public input is accepted. The Commission will make recommendation(s) to Council and any public input at that meeting will be incorporated into the final Report to Council. The staff report to Council will include background on how this type of reservation policy could impact revenue, customer service and overall golf play.

At its September 19 meeting, Council will discuss the feasibility of establishing a new reservation policy that would give Sunnyvale residents an advantage; the public is invited to comment.

SEPTEMBER 26
Expanded Bookmobile Use

There is only one public library site in Sunnyvale, but the bookmobile extends the library's resources into many areas of the community and provides an invaluable service to those who have difficulty getting to the main library. Currently, the bookmobile is in service for 16 hours a week, which allows it to make 20 bi-weekly stops. This study will review the pros and cons of expanding the bookmobile program to full time. Questions will include: What neighborhoods and locations (schools, day care centers, businesses, etc.) could be added as bookmobile stops? What additional library materials would need to be purchased? How can the bookmobile be modified to provide patrons with Internet access? What would be the cost of additional staff time and vehicle maintenance? ☀

QUALITY OF LIFE INDEX MOVES TO NEXT PHASE

Can "quality of life" be objectively defined and measured? Yes, according to a community task force that has worked on creating a quality of life index that could be used to assess municipal performance. This summer, the nine members of the task force will be invited to join about two to three dozen other citizens to take the next step in the process - developing a first draft of specific quality of life goals and indicators for the City of Sunnyvale. The draft will then be shared with the broader community. Residents are encouraged to react and make suggestions on changes for improvement. About 10 meetings will be scheduled in late fall to help reach all segments of the community.

The project work plan, approved by the City Council in May, then calls for staff and the task force to use community input to identify the six to eight most critical quality of life issues. A study session with the City Council is tentatively planned for November. "The goal is to create a quality of life index that can be used to measure the City's progress in achieving specific performance objectives or outcome measures," explained City Manager Robert S. LaSala. "The intent is to summarize how well Sunnyvale is able to meet the quality of life priorities the community has identified."

or a commission, board or committee. More detailed information is available on the City's website at www.ci.sunnyvale.ca.us. To verify dates of Council action, contact the City Clerk's office at (408) 730-7483.

CELEBRATE 'SUNNYVALE'S 2000'

Every person adds to the tapestry of a community, but in every city there are some individuals whose contributions to the quality of life are particularly noteworthy. The City of Sunnyvale and the Celebrate Sunnyvale 2000 Committee want to recognize 2000 individuals — among the thousands through the years who have contributed most significantly to this community. Nominees can be a current or former resident or businessperson, and can be living or deceased. The goal is to locate both the well known and the "unsung" heroes who have quietly made Sunnyvale a better place. Nominees can be from all sectors such as the business community, education, non-profit, the faith community or simply a friend or neighbor who has made a difference in Sunnyvale.

Your Name _____ Name of Nominee _____
Phone # _____ Nominee's Phone # _____

Below, please write a few sentences on why the person you are nominating should be recognized as one of "Sunnyvale's 2000":

Please return form by August 25 to:
Office of the Mayor, PO Box 3707, Sunnyvale CA 94088 or one of the drop boxes at City facilities and the Sunnyvale Chamber of Commerce.
(This form is available in City facilities and on the internet)

COMMUNITY CALENDAR

PUBLIC MEETINGS — City Council, Boards and Commissions

The following are dates of City Council meetings, which are held each Tuesday at 7:30 p.m. (study sessions are normally held at 6:30 p.m. prior to Council meeting). Board and Commission meetings are also listed below. *All dates shown are subject to change.* For more complete information, or to confirm dates and times, contact the City Clerk's Office at 730-7483 or call SunDIAL at 774-0262 code 122. City Council meetings are broadcast on KSUN (TCI Cable TV channel 18) live Tuesdays at 7:30 p.m., and rebroadcast 7:30 p.m. Wednesday and again 4:00 p.m. Saturday. Planning Commission meetings are broadcast live Mondays at 8:00 p.m. and rebroadcast Thursdays at 8:00 p.m. and again 11:00 a.m. Saturday.

KEY

- CC = Council Chambers
- WCR = West Conference Room
- CCB = Community Center Boardroom
- GCR = Garden Conference Room

JULY

- 4 Fourth of July Holiday - City Hall Closed
- 4 City Council, *Canceled*
- 5 Heritage Preservation Commission. 7 p.m., WCR
- 10 Library Board, 8:00 p.m., CC
- 10 Planning Commission, Study Session, 7-8 p.m., CC
Public Hearing, 7-8 p.m., WCF
- 11 City Council, 7:30 p.m., CC
- 12 Parks & Recreation Commission, 7 p.m., CC
- 17 Personnel Board, 5 p.m., CC
- 18 City Council, 7:30 p.m., CC
- 19 Arts Commission, 7 p.m., WCR
- 20 Bicycle Advisory Committee, 6:30 p.m., WCR
- 24 Planning Commission, Study Session, 7-8 p.m., WCR
Public Hearing, 8 p.m., CC
- 25 City Council, *Canceled* (Summer Recess)
- 26 Housing and Human Services Commission, 7 p.m., WCR
- 26 Parks & Recreation Commission, 7 p.m., CC
- 26 Private Industry Council, 12 noon at NOVA, 505 West Olive Ave., Suite #550, Sunnyvale

AUGUST

- 1 City Council, *Canceled* (Summer Recess)
- 2 Heritage Preservation Commission. 7 p.m., WCR
- 7 Library Board, 7:30 p.m., CC
- 8 City Council, 7:30 p.m., CC
- 9 Parks & Recreation Commission, 7 p.m., CC
- 14 Planning Commission, Public Hearing, 8 p.m., CC
- 15 City Council, 7:30 p.m., CC
- 16 Arts Commission, 7 p.m., WCR
- 17 Bicycle Advisory Committee, 6:30 p.m., WCR
- 21 Personnel Board, 5 p.m., CC
- 22 City Council, 7:30 p.m., CC
- 23 Housing and Human Services Commission, 7 p.m., WCR
- 23 Parks & Recreation Commission, *Canceled*
- 23 Private Industry Council, 12 noon at NOVA, 505 West Olive Ave., Suite #550, Sunnyvale
- 28 Planning Commission, Public Hearing, 8 p.m., CC
- 28 Advisory Council to the Council on Aging, 1:00 p.m. 2175 The Alameda, San Jose
- 29 City Council, *Canceled* (Summer Recess)

SEPTEMBER

- 4 Labor Day Holiday - City Hall Closed
- 5 City Council, *Canceled*
- 6 Heritage Preservation Commission. 7 p.m., WCR
- 11 Library Board, 8:00 p.m., CC
- 11 Planning Commission, Study Session, 7-8 p.m., WCR
Public Hearing, 7-8 p.m., CC
- 12 City Council, 7:30 p.m., CC
- 13 Parks & Recreation Commission, 7 p.m., CC
- 18 Personnel Board, 5 p.m., CC
- 19 City Council, 7:30 p.m., CC
- 20 Arts Commission, 7 p.m., WCR
- 21 Bicycle Advisory Committee, 6:30 p.m., WCR
- 25 Planning Commission, Study Session, 7-8 p.m., WCR
Public Hearing, 8 p.m., CC
- 26 City Council, 7:30 p.m., CC
- 27 Housing and Human Services Commission, 7 p.m., WCR

- 27 Parks & Recreation Commission, 7 p.m., CC
- 27 Private Industry Council, 12 noon at NOVA, 505 West Olive Ave., Suite #550, Sunnyvale

LEISURE — Theater, Arts, Recreation

For more complete information, or to confirm dates and times, contact the organization listed.

JULY

- 1 The California Theatre Center presents *"Communicating Doors."* For more information call 720-0873.
- 4 Fourth of July Holiday - City Hall Closed
- 4 The "Cherry Pie Fourth of July." Bring the whole family and join us for a summer celebration at Baylands Park. We'll have old-fashioned games like gunny sack and three legged races. Your children will have fun at our Carnival Midway. Everyone will enjoy the music and entertainment. Bring a blanket and enjoy lunch from the food booths. Top it all off with a shot in our Pie-Eating Contest. The 50th Anniversary of Public Safety will also be celebrated. Admission is free; parking is \$3.00 per car. For more information call 730-7350.



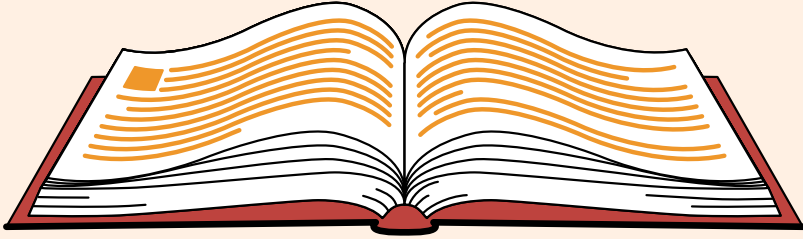
- 6-9 The California Theatre Center presents *"The Importance of Being Earnest."* For more information call 720-0873.
- 6-7 The Senior Center's Steppin' Out Trips presents *"Enchanting Monterey."* For more information call Jean at 730-7372.
- 9-10 Sunnyvale Community Players Auditions for *The Wizard of Oz*, 6pm-10pm. For more information call 733-6611.
- 12 The California Theatre Center presents *"The Importance of Being Earnest."* For more information call 720-0873.
- 13 Wake Up Sunnyvale! Starting at 7:30 AM, Radisson Inn - Sunnyvale. For more information or to RSVP call the Chamber of Commerce at 736-4971.
- 13 The California Theatre Center presents *"Black Coffee."* For more information call 720-0873.
- 14 The California Theatre Center presents *"The Importance of Being Earnest."* For more information call 720-0873.
- 14-Aug 26 The Creative Arts Center Gallery presents *"SunBurst 2000."* For more information call 425-7731.
- 15 Household Hazardous Waste Drop Off Day, 8am - 1pm. For more information call 730-7262.
- 15-16 The California Theatre Center presents *"Communicating Doors."* For more information call 720-0873.
- 17-21 "KIDZ Love Soccer" Camp, Sunnyvale Middle School. For more information or to register call 730-7341.
- 21 The California Theatre Center presents *"Communicating Doors."* For more information call 720-0873.
- 20 The California Theatre Center presents *"The Importance of Being Earnest."* For more information call 720-0873.
- 22 The California Theatre Center presents *"Sleeping Beauty & The Importance of Being Earnest."* For more information call 720-0873.
- 22 Chamber Mixer, 5 PM to 7 PM, Network Appliance. For more information or reservations call the Chamber of Commerce at 736-4971.
- 22 Sunnyvale Solid Waste & Recycling "Compost Workshop", 10am-12pm, Community Center Arboretum. Registration deadline 7/21, for more information call 730-7262.
- 23 The California Theatre Center presents *"Black Coffee."* For more information call 720-0873.
- 28 The Senior Center presents "A Conversation with Vincent Van Gogh", 1pm-2pm, Room 201-202. For more information or to register call at 730-7360.

AUGUST

- 1-4 The Senior Center's Steppin' Out Trips presents *"Santa Barbara by Train."* For more information call Jean at 730-7372.
- 7-11 "KIDZ Love Soccer" Camp, Sunnyvale Middle School. For more information or to register call 730-7341.
- 10 Wake Up Sunnyvale! Starting at 7:30 AM, Radisson Inn - Sunnyvale. For more information or to RSVP call the Chamber of Commerce at 736-4971.

BOOKMOBILE HAS A NEW SCHEDULE JUNE 20 - AUGUST 31

For schedule information visit the Library Web Page
<http://www.ci.sunnyvale.ca.us> or call 730-7292.



- 18 The Senior Center presents *"Get Up and Go"*, 9am-2pm. For more information call at 730-7360.
- 19 Household Hazardous Waste Drop Off Day, 8am - 1pm. For more information call 730-7262.
- 21-25 "KIDZ Love Soccer" Camp, Sunnyvale Middle School. For more information or to register call 730-7341.
- 21-25 Camp Explore, Ages 6-12. This week long camp is a unique opportunity to explore Sunnyvale and its surrounding areas through field trips. Participants will receive a camp T-shirt and should bring a lunch daily. Register per day or for the entire week at a discounted rate. Call 408-730-7337 for schedule of events and information on extended camp hours (7:30am-6:00pm).
- 22 & 29 The Senior Center presents *"Living Life to the Fullest"*, 1pm-3pm, Room 504. For more information or to register call at 730-7360.
- 24 Chamber Open House BBQ, 5-7pm, Chamber of Commerce. For more information call 736-4971.



- 25 The Senior Center presents the *"3rd Annual Ice Cream Social"*, 1pm-2pm, at Washington Park. For more information call at 730-7360.
- 26 Sunnyvale Solid Waste & Recycling "Compost Workshop", 10am-12pm, Community Center Arboretum. Registration deadline 8/25, for more information call 730-7262.

SEPTEMBER

- 4 Labor Day, City Hall Closed
- 8-Oct 1 Sunnyvale Community Players presents *"The Wizard of Oz"* For more information or advanced tickets call 437-7814.
- 14 Wake Up Sunnyvale! Starting at 7:30 AM, Ramada Inn - Silicon Valley. For more information or to RSVP call the Chamber of Commerce at 736-4971.
- 16 Household Hazardous Waste Drop Off Day, 8am - 1pm. For more information call 730-7262.
- 18-21 The Senior Center's Steppin' Out Trips presents *"Mammoth Lakes."* For more information call Jean at 730-7372.
- 23 Sunnyvale Solid Waste & Recycling "Compost Workshop", 10am-12pm, Community Center Arboretum. Registration deadline 9/22, for more information call 730-7262.
- 23 The World in Your City, an International Street Fair. Enjoy late summer sun at our celebration of the diverse culture of Sunnyvale's community. Watch our all-day mainstage entertainment including Philippine Tinikling dancers, Hispanic and African-American storytellers, traditional American musicians, and Japanese drummers. Enjoy Mexican, German, Thai and other foods from our international eats court. Stroll through cultural displays, experience music, dance, and sport with your neighbors. Children will be enchanted by the entertainment and are welcome to free participation in multi-cultural craft booths. Come and experience the many cultures of the world in your city, Sunnyvale. For more information call 730-7350.
- 30 Extra Dumping at the SMaRT® Station, 221 Carl Road. No charge for Sunnyvale residents. For more information call 730-7262.
- 28 Chamber Mixer, 5 PM to 7 PM, Golden Bay Federal Credit Union. For more information or reservations call the Chamber of Commerce at 736-4971.

OCTOBER

- 1 Extra Dumping at the SMaRT® Station, 221 Carl Road. No charge for Sunnyvale residents. For more information call 752-8530.
- 2-27 Fall Clean-up, extra garbage pick-up on regularly scheduled pick-up days. For more information call 730-7262.
- 5-6 The Senior Center's Steppin' Out Trips presents *"Mendocino."* For more information call Jean at 730-7372.
- 7-8 Extra Dumping at the SMaRT® Station, 221 Carl Road. No charge for Sunnyvale residents. For more information call 752-8530.
- 13 Wake Up Sunnyvale! Starting at 7:30 AM, Ramada Inn - Silicon Valley. For more information or to RSVP call the Chamber of Commerce at 736-4971.

THE SENIOR CENTER STEPPIN' OUT PROGRAM PRESENTS:

THE FRENCH RIVERA,
PROVENCE AND ITALY
April 23, 2001.

For more information
call Jean 730-7372.



LIBRARY "KIDS LEAD THE WAY" SUMMER READING PROGRAM

Read 10 books by September 10 and win a free paperback book donated by the Friends of the Library. Children ages 3 and older and teens register now through August 13. For more information call 730-7292.



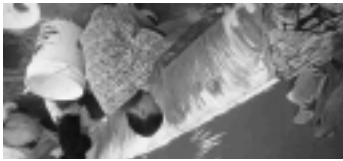
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